



## Cynosure Health Newsletter Summer 2012

### **Cynosure Summit – A Great Success**

Nearly 200 patient care providers, quality leaders, patient safety experts and health care innovators gathered May 21st for an energizing day of learning, sharing, laughter and inspiration at the first Cynosure Health Summit.

The day was kicked off by Dr. Bruce Spurlock who facilitated a discussion with Betsy Thompson, MD, CMO, Centers for Medicare and Medicaid Services, Region IX and Mary Fermazin, MD, CMO, Health Services Advisory Group. They shared insights about the future direction of healthcare, the new CMS Partnership for Patients program.

Keynote speaker, Mark Speckman, captivated the audience by sharing how he learned to thrive in a digital world without digits. All attendees received an autographed copy of his book, "Figure it Out". Mark let everyone see what potential looks like.



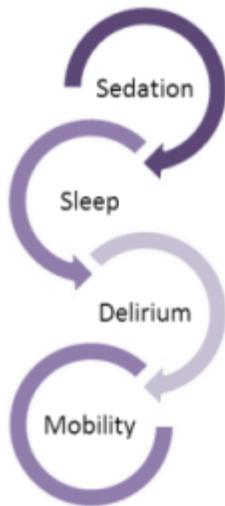
Attendees were offered 14 breakout sessions with national and local experts who demonstrated real life examples of how to successfully implement changes that result in improved safety and quality. Breakouts included: ICU care, Beyond SCIP, Healthcare Innovations, Patient Centered Approaches and Safety Culture.

The day also included a film festival where experts and participants weighed in on their favorites. The Cynosure Film Festival award winners were:

- “People’s Choice” - St. Rose Hospital team for their video “I Will Survive (Sepsis)” ([click here to view](#))
- “Academy Award” - CPMC’s video “EVS; doing the job right” ([click here to view](#))

The program was brought to a moving end by Terri Tate, RN, a nurse and cancer survivor who mesmerized the audience with her personal journey through the healthcare system and reminded each and every one of us what patients need and expect from their care deliverers. Her poignant message and humorous delivery brought the crowd to its feet. What a way to end a day that left us all inspired refreshed and rededicated.

To view notes and resources from the day, visit [www.cynosurehealth.org](http://www.cynosurehealth.org).

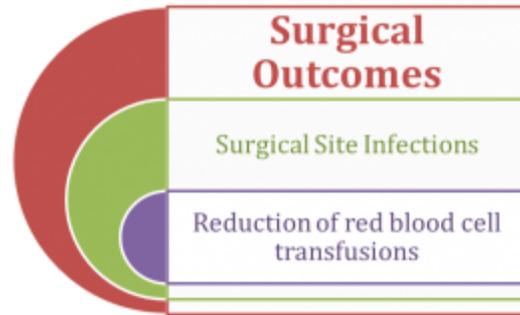


### **Bay Area Hospitals are Striving to Improve ICU Care**

Do you want to know which Bay area hospitals have committed to improving ICU care by joining the Clinical Interest Impact Group (CIIG)? They are:

- California Pacific Medical Center
- El Camino Hospital
- St. Mary's Medical Center
- St. Rose Hospital
- ValleyCare Health System

Having identified opportunities for improvement, assembled teams and built will, these five hospitals are well on their way to implementing the ABCDE bundle. For more information about the bundle, please go to the Cynosure web site at [www.cynosurehealth.org](http://www.cynosurehealth.org). Kathleen Carrothers is the Cynosure Improvement Advisor supporting the ICU CIIG. She



### **Bay Area Hospitals Committed to Improving Surgical Outcomes**

Do you want to know which Bay area hospitals have committed to improving surgical outcomes by joining the Beyond SCIP Clinical Interest Impact Group (CIIG)? They are:

- California Pacific Medical Center
- Marin General Hospital
- Novato Community Hospital
- San Francisco General Hospital
- San Francisco VA Medical Center
- St. Rose Hospital

This CIIG is supported by Barb DeBaun, a Cynosure Improvement Advisor, and is focused on improving the care of surgical patients and preventing post-surgical complications such as surgical site infections (SSIs) by focusing on evidence-based interventions and embracing innovative risk-reduction strategies. Key processes for improvement include: surgical safety checklist, pre-operative skin cleansing, reducing PRBC transfusions that

notes that while spontaneous breathing trials have been occurring in hospitals for a number of years, early progressive mobility is largely new ground for all.

Interdisciplinary groups are coming together to forge new practices and new ways of thinking about our ICU care.



Interview with Jennifer Pearce

**"What You Don't Know CAN Hurt You: Improving Health Literacy Improves Patient Outcomes"**

Jennifer Pearce is the Health Literacy Consultant and Heart Failure Program Coordinator at Sutter Care at Home and a passionate advocate for health literacy. She received the 2012 Clear Mark Award of Distinction from the Center for Plain Language for her work on the Heart Failure Discharge Tool. According to Jennifer, the materials we distribute to our patients, as well as the disclaimers and signage in hospitals, are too often written in complex language and thus are inaccessible to most adults. This means we are missing

are not clinically indicated, traffic control in operating rooms and improving accuracy of surgical wound classification. The CIIG will continue to focus on implementation and reliability of these priority areas. For more information about Beyond SCIP, go to [www.cynosurehealth.org](http://www.cynosurehealth.org).



Interview with Theresa Hickman

**"Culture + Evidence-Based Practice = Zero Central Line Blood Stream Infections"**

It's one thing to get to ZERO CLABSI; it's entirely different to sustain it. Peterson Regional Medical Center in Kerrville, Texas hasn't had a central line associated bloodstream infection in over 28 months. This rural, not-for-profit, hospital successfully used the Comprehensive Unit-based Safety Program (CUSP) and a culture of teamwork and patient safety to achieve these remarkable results. Nurse Educator and ICU Team Leader, Theresa Hickman, explained to Cynosure's Kate Bedford how to create a culture of safety to

opportunities every day to educate, empower and serve our patients. She spoke with Cynosure staff member, Kate Bedford, about the importance of health literacy and her work to reduce communication barriers in the health care system. [Read more...](#)



### **Innovations Corner: Bundled Payments – A New Approach to Improve Quality and Reduce Costs**

Healthcare is undergoing dramatic changes, many of which impact reimbursement and care delivery. It is becoming increasingly more difficult to stay informed and ahead of the curve. Cynosure Health strives to keep you informed of upcoming trends.

In the last issue we discussed Accountable Care Organizations (ACO) and Patient Centered Medical Homes, two models designed to improve patient care and coordination and reduce cost. In this issue we are looking at bundled payments as

improve patient care.

***Kate: If you could only do three things to improve the culture of safety in a health care organization, where would you start?***

Jennifer: First, the administration must be committed to patient safety ALWAYS.

There cannot be any gray areas. It is either yes or no. That is the bottom-line: Either you are totally committed to patient safety and everyone participates or you are not.

[Read more...](#)



### **ICU Crossword Puzzle**

Do you know what it takes to have the safest ICU care possible? Test your knowledge by completing the ICU crossword puzzle.

[Download ICU Crossword Puzzle](#)

another approach to move away from a fee-for-service model that emphasizes high-cost intensive medical intervention and fragmented care to a model that is patient-centered and less costly. [Read more...](#)

[Download ICU Crossword Answers](#)

[forward to a friend](#)

*Copyright © 2012 Cynosure Health, All rights reserved.*

You are receiving this information from Cynosure Health because you have either taken a class, attended an event or participated in a webinar with us in the past or signed up for our mailing list as part of the BEACON Collaborative. This distribution list is used to send our quarterly newsletter that contains patient safety information along with registration links to our classes and interest group events. We will also send individual notices for upcoming training sessions and events using this email list. If you would not like to receive our notices from Cynosure please use the unsubscribe link below

**Our mailing address is:**

Cynosure Health  
1688 Orvieto Dr.  
Roseville, CA 95661

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)