SMALL CHANGES IN EFFICIENCY CAN PRODUCE MEANINGFUL FINANCIAL RESULTS

A major portion of a hospital’s gross operating revenue is derived from perioperative and procedural services. As a result, hospital leaders are under tremendous pressure to improve operating room performance. Small changes in efficiency can produce meaningful financial results, significantly impacting the hospital’s bottom line as well as clinical outcomes, physician satisfaction, and patient experience.

Based on our national, regional, and local patient safety and quality improvement efforts, we found that many hospitals struggle with suboptimal surgical suite performance; declining surgical volume; dissatisfied physicians and staff members; mismanagement of supplies, instruments, and equipment; and leadership turnover.

Cynosure Health’s work has yielded significant results, including:

- **Operational turnaround expertise**: Normalized supply utilization resulting in $3.4M savings in 6 months and operational savings of $15M in 18 months.

- **ERAS implementation**: Developed an ERAS clinical pathway that decreased ICU utilization, reduced LOS by 40-60%, and improved patient satisfaction scores by 17%.

- **Regulatory compliance consulting**: Expert guidance related to Centers for Medicare and Medicaid Services (CMS) Systems Improvement Agreements (SIA) work, resulting in surveys with zero deficiencies.

Our multi-disciplinary team is led by national experts with real-world experience in the hospital setting; including physicians, surgeons, and nurse leaders, among others.

Bruce Spurlock, MD, President of Cynosure Health
Vijay Khatri, MD, MBA, Surgeon & Perioperative Surgical Exec.
Dawn Hughes, MSN, MBA, RN, CNOR, Nursing & Periop. Executive
Our approach focuses on both diagnosis and implementation

**ORGANIZATIONAL ASSESSMENT**
Culture assessment, physician and staff interviews, value stream analysis, governance structure review, an evaluation of staff roles, consideration of leadership support, and ongoing mentoring.

**OPERATING ROOM OPTIMIZATION**
Assessment of traditional efficiency metrics, charge optimization, supply chain management, sterile supply, and the impact of your hospital’s staff education and development efforts.

**PRIORITIZED ACTION PLANS**
Clear and concise action plans that are collaboratively developed and include priority assignments for the interventions.

**CUSTOMIZED SUPPORT AND TRAINING**
Technical assistance, consulting support, surgical home and ERAS implementation, interim leadership coverage, as well as leadership engagement coaching and training.

ABOUT US
Cynosure Health’s multi-disciplinary team is comprised of clinical experts with decades of experience in the hospital setting. This includes individuals who have held key positions in the perioperative services arena, such as surgeon and anesthesia leaders, senior perioperative nursing leadership, experienced technicians, quality and patient safety experts, and project managers.

We invite you to explore your organization’s needs and goals via a complimentary consultation with our perioperative services leadership team — [click here](#) to begin the conversation.

Our promise: An uncompromising and unconditional commitment to one-on-one attention for each client using customized solutions to ensure resolution of problems faster and more effectively, leaving clients highly engaged, more self-sufficient, and productive than imagined.